

ESG AND SUSTAINABILITY IN BUSINESS OPERATIONS:

A FOCUS ON
SUSTAINABLE TOURISM
IN THE HOSPITALITY INDUSTRY

March 16-17, 2024 (Saturday & Sunday) | Jaipuria Noida Campus



#RethinkingSustainability2024



Workshop on:
**ESG AND SUSTAINABILITY
IN BUSINESS OPERATIONS:
A FOCUS ON SUSTAINABLE
TOURISM IN THE HOSPITALITY
INDUSTRY**

We are thrilled to present our in-person workshop, "ESG and Sustainability in Business Operations: A Focus on Sustainable Tourism in the Hospitality Industry" This event embodies our unwavering commitment to sustainability within the realm of tourism.

EMBRACE THE IMPERATIVE

In a world increasingly conscious of environmental challenges, ESG and sustainability are crucial because they ensure businesses operate responsibly, considering their environmental impact, social relationships, and governance practices. Prioritizing ESG and sustainability is important for minimizing risks, attracting investors, fostering long-term value creation, and contributing to a resilient and equitable global future. Furthermore, As showcased in the United Nations World Tourism

Organization's Goa Roadmap, India, as a G20 economy, plays a pivotal role in achieving the Sustainable Development Goals (SDGs) through responsible tourism.

With a track record of hosting workshops and webinars on ESG and Sustainability, we are excited to bring you 2 days workshop on ESG and Sustainability in Business Operations: A Focus on Sustainable Tourism in the Hospitality Industry.

KEY TAKE AWAYS

- IMPORTANCE OF STAKEHOLDER ENGAGEMENT IN ESG AND SUSTAINABILITY
- CASE STUDIES ON SUCCESSFUL ESG INTEGRATION WITH A FOCUS ON SUSTAINABILITY
- BENEFITS OF ESG AND SUSTAINABILITY INTEGRATION
- DEFINITION AND COMPONENTS OF GOOD GOVERNANCE
- BEST PRACTICES IN INTEGRATING SUSTAINABLE PRACTICES IN OPERATIONS



METHODOLOGY

- Interactive Learning
- Real-world Case Studies
- Stakeholder Engagement
- Impact Measurement

WHO SHOULD ATTEND

- ESG and Sustainability Professionals
- Government and NGO Representatives
- Students and Educators
- Sustainable Travel Enthusiasts
- Travelers and Tour Operators
- Hospitality Industry Leaders



Workshop Schedule/Venue

Date: 16th March 2024 (Saturday) and 17th March 2024 (Sunday)

Time: 10 AM - 5 PM

Venue: Jaipuria Institute of Management, Noida Campus



Ms. Rajni Hasija

Ex- CMD - Tourism and Marketing, IRCTC

A 1988 batch Indian Railway Traffic Service hybrid veteran with over 34 years of rich experience in administrating estimable duties under the Ministry of Railways, Government of India. Forby captained a listed establishment in the capacity of officiating Chairman & Managing Director and Director (Tourism and Marketing), IRCTC, A Government of India Enterprise. Worked with Indian Railways and IRCTC for the last three decades, bringing transformative reforms in systems and processes to enhance passenger experience



Ms. Sanchita Gairola

Co-Founder and Director, VMC Management Consulting Pvt. Ltd.

Sanchita Gairola Mishra, an MBA and Company Secretary, serves in diverse leadership roles. As the Co-Founder & Director (Strategy & Ops) of Vision360 Management Consulting, a certified Indian firm, she specializes in Risk Management, Climate Change, and ESG. Additionally, as the Founding Trustee of Bodhi Foundation India, she contributes to social causes. Holding roles like President of the Climate Action Council at the Women Indian Chamber of Commerce & Industry and Chairperson of the Climate Change Committee at Delhi Management Association, her expertise covers business strategy, circular economy, policy advocacy, and sustainability. Recognized as 'Woman Power Entrepreneur of the Year 2023,' Ms. Mishra actively engages in women's empowerment and climate action through forums, industry bodies, and the United Nations Global Compact. As a recipient of the 'Women Entrepreneur of the Year 2019' Award, she exemplifies commitment to responsible and sustainable business practices.



Dr. Jeeta Sarkar

MDP Area Chair and Professor of Human Resources and Organizational Behaviour at Jaipuria Institute of Management, NOIDA,

The MDP Area Chair and Professor of Human Resources and Organizational Behaviour at Jaipuria Institute of Management, NOIDA, India, has over eight years of experience in academia and corporate HR. With five years as a Visiting Faculty Member at XIMB, Bhubaneswar, and IMS Unison University, Dehradun, she specializes in Positive Psychology, Total Rewards, and Retention. Her research focuses on Sustainability, green HRM, Leadership, DEI, Attitude and Productivity, Joy at Work, Workplace Persuasion, Employee Retention, Leadership Challenges, Abusive Supervision, Performance in Multi-tasking Environment, Stress and Coping, and Meaningful Engagement. Holding a Ph.D. in HR & OB from XIMB, her teaching interests include Leadership, Team Dynamics, DEI, Rewards and Recognition, and Positive Psychology. She has contributed to several national and international journals and participated in training programs for IOCL, IFFCO, UJVNL, THDCIL, and OIL INDIA.

EMPOWERING BUSINESSES AND COMMUNITIES FOR SUSTAINABLE GROWTH



ABOUT VISION 360

Vision360 with its ISO 9001: 2015 certified services is one of the leading consulting service providers across India in areas of Sustainability Reporting, Data Analytics, Policy Advisory, Business Strategy, Circular Economy, SDG Advisory, Smart City Advisory, ESMP Advisory, Risk Management etc. for Government Bodies, Private Sector and Public Sector.

With a network of 5 offices in India & UK and more than 100 Subject Matter Experts, we help 100s of Corporates, PSUs, Ministries, and Foreign Missions address their business needs.

The CORE of our BUSINESS is weaved around:

- Successful Deliveries
- Performance Excellence
- Sustainable Development Goals

WHY CHOOSE US?



14+ Years Experience

We are committed to providing innovative solutions.



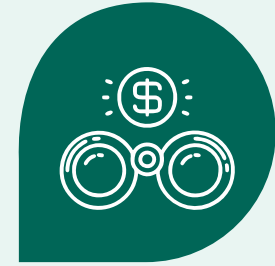
Industry Experts

Setting industry standards through expertise



Personalized Service

Crafting customized experiences



Professional Insights

Gain valuable perspectives from seasoned professionals

Program Fee

15000/- INR + GST Per Participant

Bank Details

For Indian Participants

Name	Jaipuria Noida Fees Collection Account
Bank Name	Axis Bank Ltd.
Account No.	913010055532585
A/c Type	Saving
Bank Address	Pitampura Plot No 6, Local Shopping Centre, Dp Block, Pitampura New Delhi 110088
MICR Code	110211006
IFSC Code	UTIB0000040

ABOUT JAIPURIA

One of the most respected and dedicated business groups of the country, the house of Jaipuria has acquired a place and stature of its own in the industrial and educational arena. Today Jaipuria Institute of Management is one of the

largest groups in northern and central India to offer AICTE approved PGDM programmes. It has carved a mark in the national arena with four management institutes at Lucknow, Noida, Jaipur, and Indore.



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